



**SOMAIYA  
VIDYAVIHAR**

**K J Somaiya Institute of Engineering and Information Technology**

An Autonomous Institute Affiliated to the University of Mumbai

Accredited with 'A' Grade by NAAC and for 3 Programs by NBA, Approved by AICTE, New Delhi

**Report of Student Development Program on**

**Building Start-Up Ecosystems**



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Student Development Program

on

**"Building Startup Ecosystems"**

1st July-3rd July 2021

Organized

By

National Innovation & Start Up Policy

&

Institution's Innovation Council

**INAUGURATION CEREMONY**



Mr. Shreenivas Chetlapalli  
Function Head (Innovation)  
Tech Mahindra  
Chief Guest



Dr. Radha Iyer  
Chairperson  
Innovation & Entrepreneurship Cell  
RiIDL  
Session Speaker

Dr. Vaishali Wadhe  
Coordinator, SDP

Dr. Hariram Chavan  
Convenor, NISP

Dr. Radhika Kotecha  
Convenor, IIC

Dr. Sunita Patil  
Vice Principal

Dr. Suresh Ukarande  
Principal

The National Innovation and Start up Policy (NISP) of K. J. Somaiya Institute of Engineering and Information Technology (KJSIEIT) organized a Student Development Program on "Building Start-Up Ecosystems" on July 01, 2021 at 2:30 PM.

**Objective(s):**

To provide a platform for speedy commercialisation of technology developed by new entrepreneurs.

To build a vibrant startup ecosystem, by establishing a network between academia, financial institutions, industries, and other institutes.

**Beneficiaries:** Student

**No. of Participants:** 530

**Venue/Mode:** Online

**Resource Personage:**

Dr. Radha Iyer, Chairperson Innovation & Entrepreneurship Cell, Riidl, Ms. Hetal Doshi, Head-ECell, Mr. Sagar Thareja, Director, Futurepreneur Hub LLP, Riidl, Mr. Raj Dhirwani, Innovation Catalyst, Riidl, Mr. Moiz Choolawala, SEBI Regd. Investment Advisor, M/S. Plansmart Financial Consultants.

**Key Points:**

Idea Generation, Funding Option, Digital Marketing & Revenue Generation for Startup, Government Scheme for startup

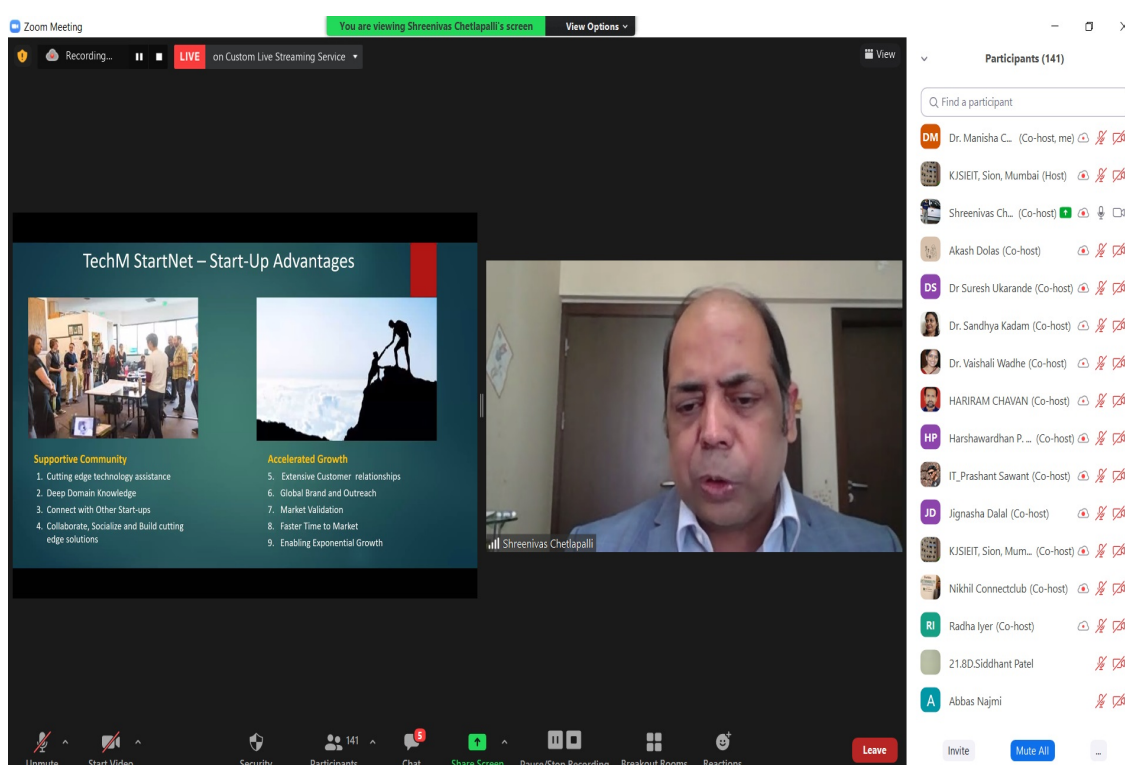
## Outcome(s):

Students will learn about the basic principles of entrepreneurship and general approaches to planning and designing business models. This will be followed by a selection of entrepreneurial ideas and a discussion of individual ideas as opportunities. The focus will be on grasping the basic methods, tools and constructs needed in order to verify business ideas and, based on market confirmations, identify them as business opportunities. Able to convert Ideas into products.

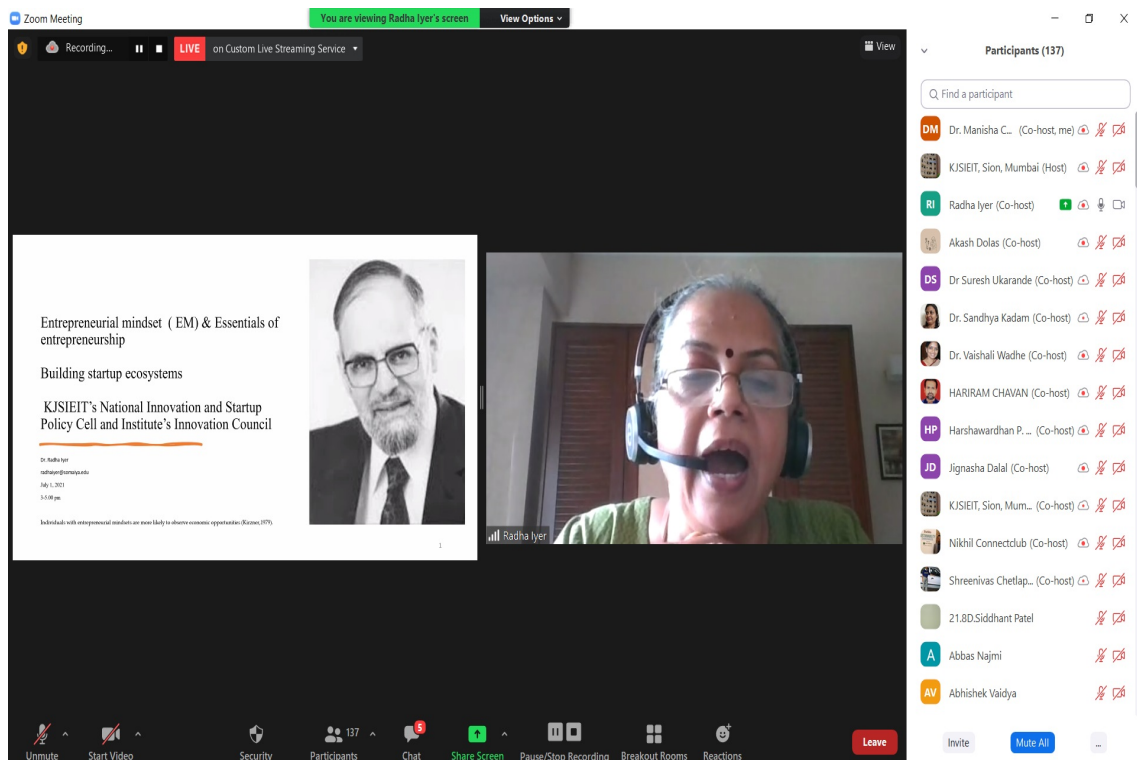
## MAPPING OF EVENT OUTCOME WITH POs/PSOs:

#	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2
LO1	2	2	2	2	2	2	2	2	2	2	2	2	2	2

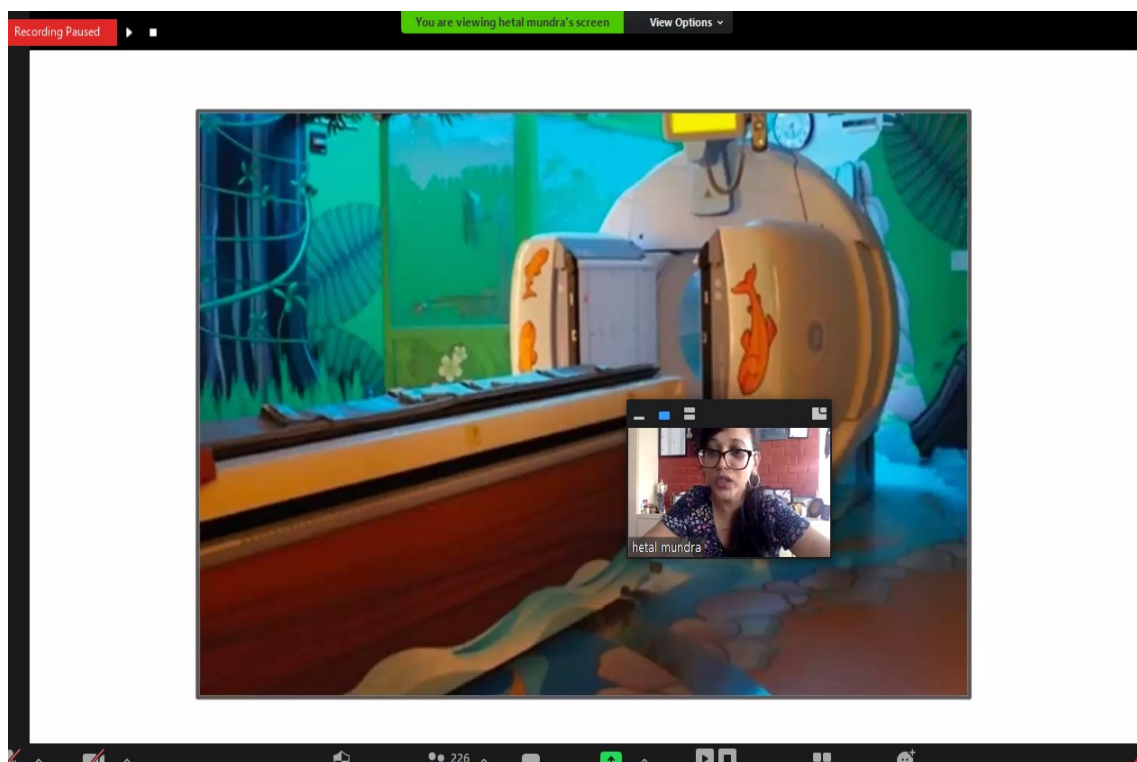
## Glimpse of the Event:



### Day 1: Inauguration



*Day 1: Session 1*



*Day 2: Idea Generation*

You are viewing Moiz Choolawala's screen

View Options

File Home Insert Design Transitions Animations Slide Show Review View MathType Acrobat

Clipboard Copy Paste Format Painter New Slide Section Slides Font Paragraph Drawing Editing Find Replace Select

Slides Outline

1 Building Startup Ecosystems

2 FINANCING

- Bootstrapping
- Personal network
- Crowdfunding
- Banks
- Angel Investors / VCs
- Equity

3 Bootstrapping

- Pros
- No equity dilution
- No debt interest
- No loss of control
- No need to give up intellectual property
- Cons
- Slow growth
- No VC network
- No VC network
- No VC network

4 Personal Contacts

- Pros
- No equity dilution
- No debt interest
- No loss of control
- No need to give up intellectual property
- Cons
- Slow growth
- No VC network
- No VC network
- No VC network

Building Startup Ecosystems

Moiz Choolawala  
(Investment Advisor)  
Plansmart Financial Consultants  
Mob: 9987250690  
Twitter @moizadvise

Click to add notes

The color scheme has been changed to Windows 7 Basic  
A running program isn't compatible with certain visual elements of Windows.  
Click here for more information.

Participants 127 Chat Share Screen Record Reactions Leave

IT\_Prashant

Moiz Choolawala

Dr. Vaishali Wadhe

Harshawardhan...

### Day 3: Funding Planning

#### Event Coordinator(s):

Dr. Vaishali Wadhe

Dr. Manisha Chahal