Report of Student Development Program on
Building Start-Up Ecosystems

The National Innovation and Start up Policy(NISP) of K. J. Somaiya Institute of Engineering and Information Technology (KJSIEIT) organized a Student Development Program on "Building Start-Up Ecosystems" on July 01, 2021 at 2:30 PM.

Objective(s):

To provide a platform for speedy commercialisation of technology developed by new entrepreneurs.

To build a vibrant startup ecosystem, by establishing a network between academia, financial institutions, industries, and other institutes.

Beneficiaries: Student

No. of Participants: 530

Venue/Mode: Online

Resource Personage:

Dr. Radha Iyer, Chairperson Innovation & Entrepreneurship Cell, Riidl, Ms. Hetal Doshi, Head-ECell, Mr. Sagar Thareja, Director, Futurepreneur Hub LLP, Riidl, Mr. Raj Dhirwani, Innovation Catalyst, Riidl, Mr. Moiz Choolawala, SEBI Regd. Investment Advisor, M/S. Plansmart Financial Consultants.

Key Points:

Idea Generation, Funding Option, DIgital Marketing & Revenue Generation for Startup, Government Scheme for startup

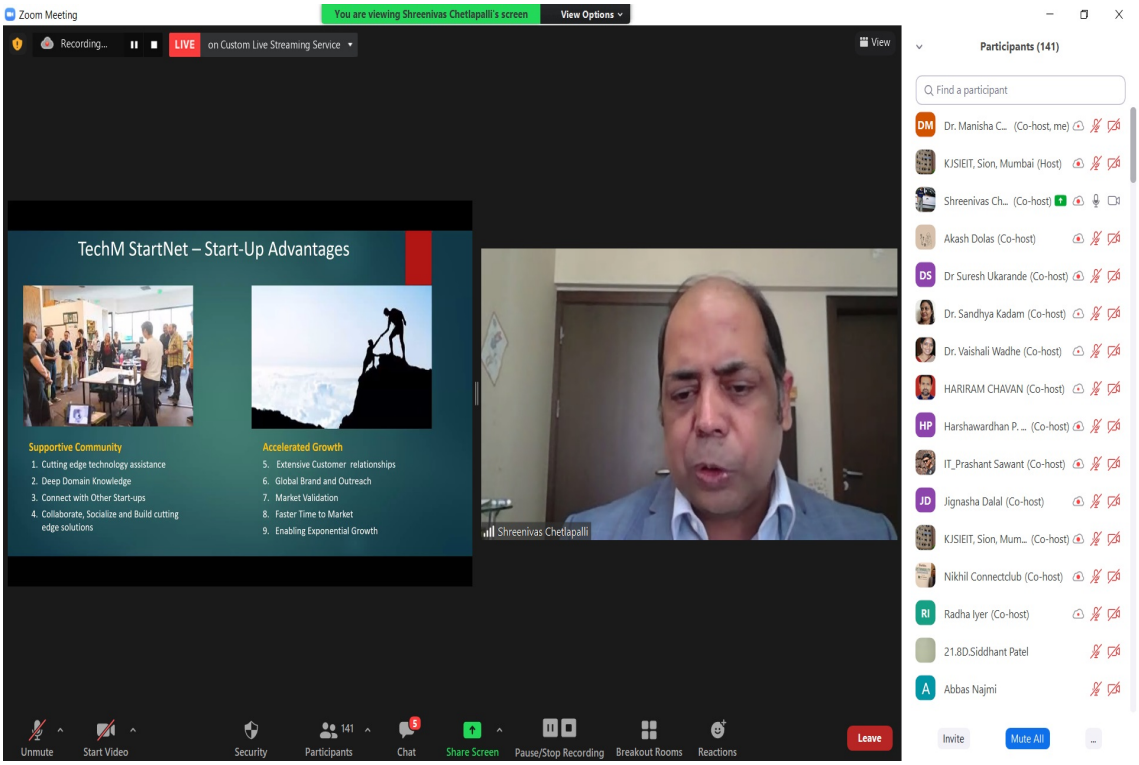
Outcome(s):

Students will learn about the basic principles of entrepreneurship and general approaches to planning and designing business models. This will be followed by a selection of entrepreneurial ideas and a discussion of individual ideas as opportunities. The focus will be on grasping the basic methods, tools and constructs needed in order to verify business ideas and, based on market confirmations, identify them as business opportunities. Able to convert Ideas into products.

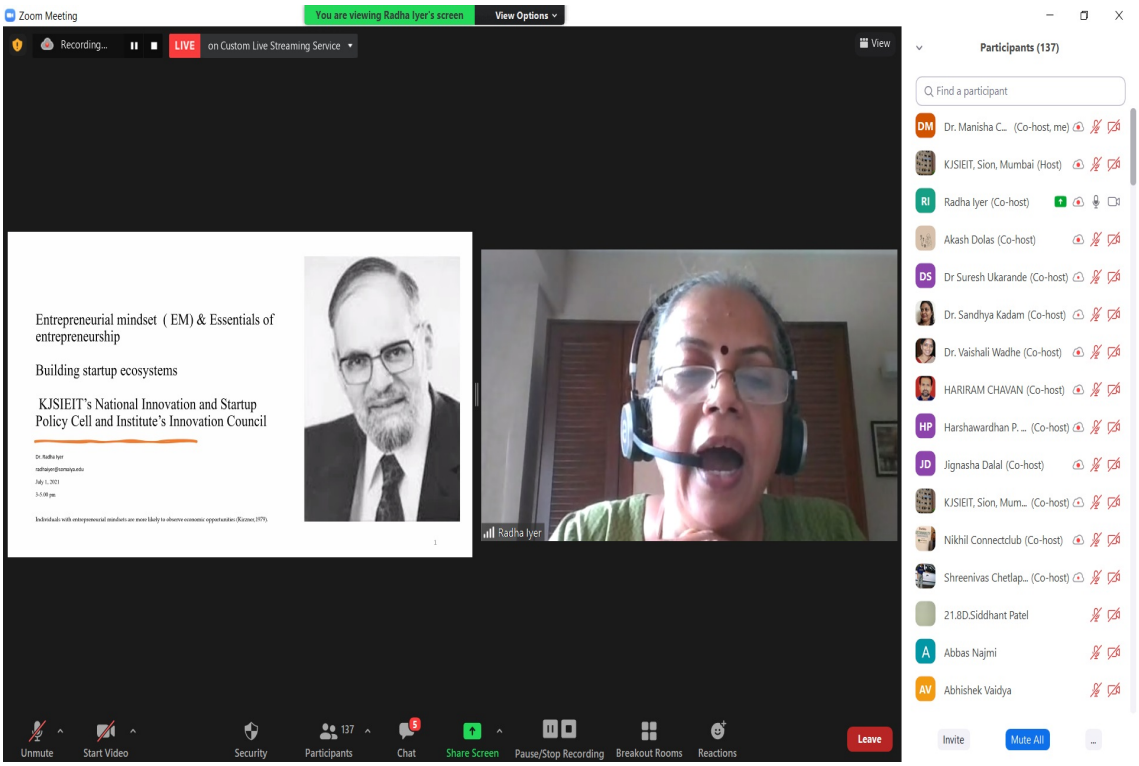
MAPPING OF EVENT OUTCOME WITH POs/PSOs:

#	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2
LO1	2	2	2	2	2	2	2	2	2	2	2	2	2	2

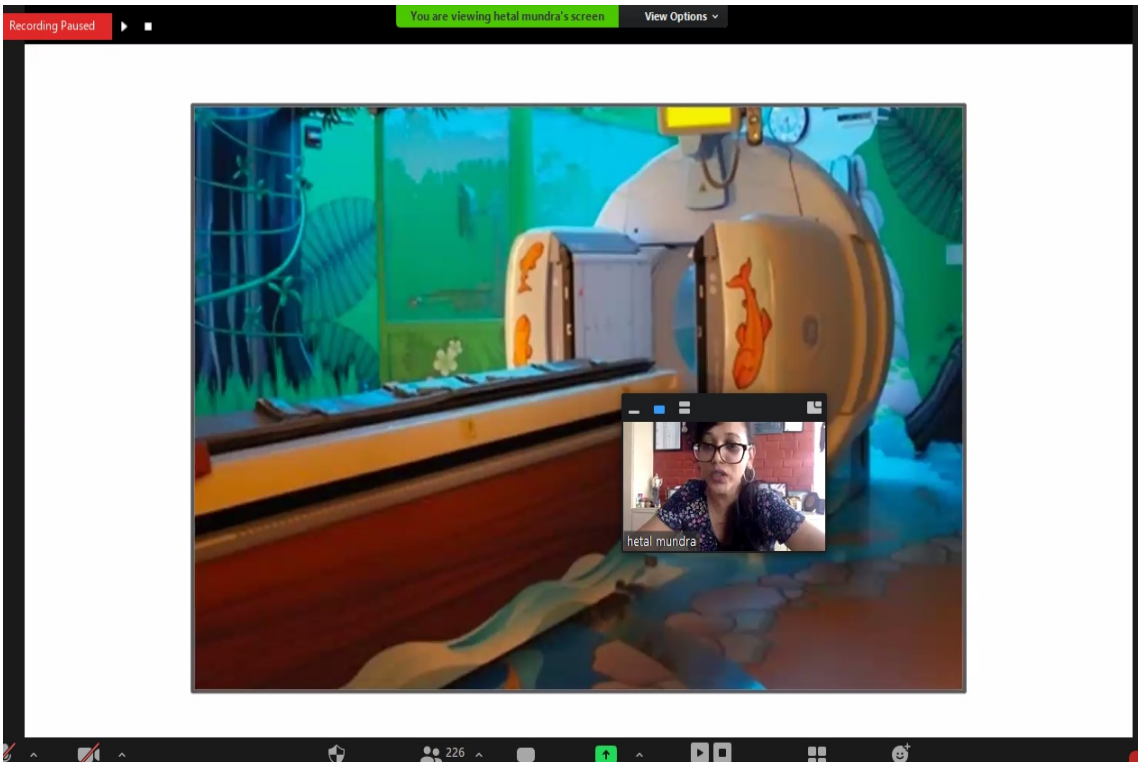
Glimpse of the Event:



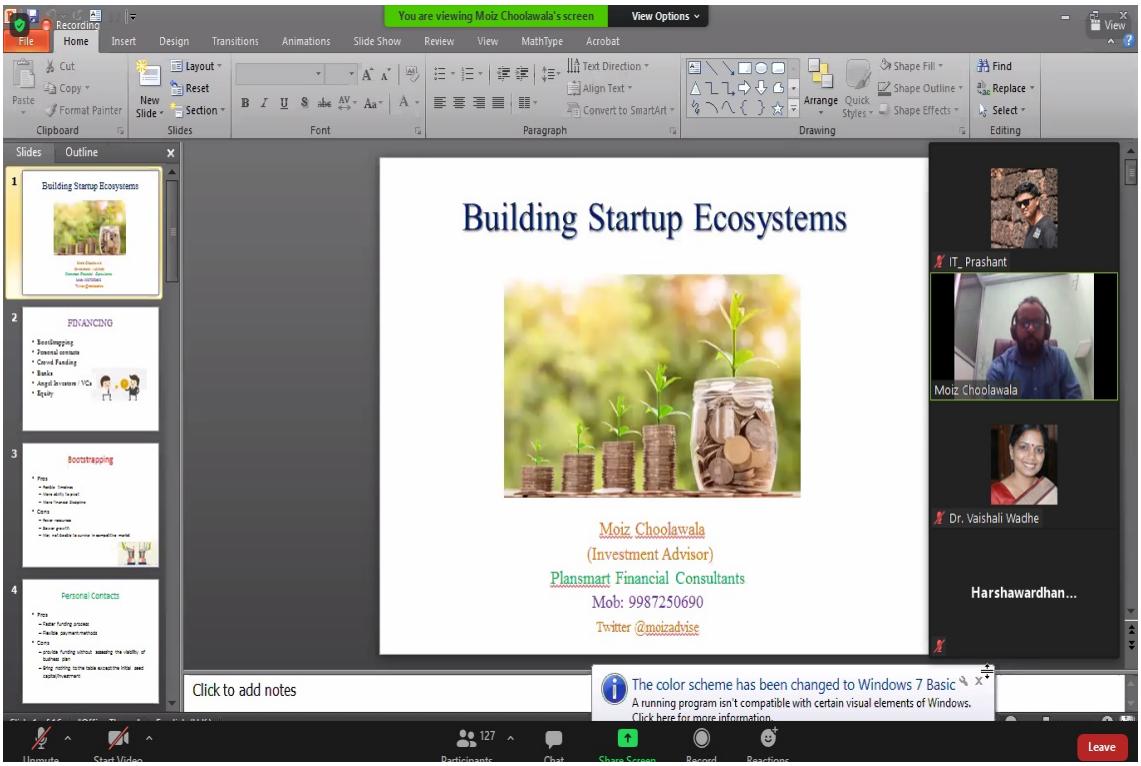
Day 1: Inauguration



Day 1: Session 1



Day 2: Idea Generation



Day 3: Funding Planning

Event Coordinator(s):

Dr.Vaishali Wadhe

Dr.Manisha Chahal